



Ymba Marketing: Learning Workbook Series: Marketing - Advertising and Promotions

By L J Keller

Createspace, United States, 2014. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.The Marketing workbook is a wonderful introduction to business topics and the YMBA learning program. Students are excited to consider how products are named, how a price is set for market and how goods or services are presented to potential customers. Examples such as pet stores and sports present real-world examples students understand and enjoy. Opportunities to create advertisements and understand budgets are useful for all students in all future career fields or current day personal budgets. Each learning workbook is a combination textbook and workbook based on business topics. Each learning workbook is a combination textbook and workbook based on business topics. The series presents one topic at a time in a detailed and simple to understand format. Ideas are approached and discussed in a variety of styles to capture a students learning style. Business concepts are generally introduced to students at the end of high school or in college. Y.M.B.A. believes students can achieve an understanding of the business world with the use of comprehensive introduction style learning workbooks. Y.M.B.A. topics are discussed using relevant examples based...



READ ONLINE
[6.93 MB]

Reviews

This written pdf is wonderful. It can be written in easy phrases and not difficult to understand. Your lifestyle span will likely be enhanced once you fully look over this ebook.

-- **Juanita Reynolds**

This publication is definitely not simple to begin on studying but quite fun to see. It really is full of knowledge and wisdom I am just effortlessly getting a satisfaction of studying a created pdf.

-- **Alfreda Bradtke**

Other Books



Twitter Marketing Workbook: How to Market Your Business on Twitter

Createspace Independent Publishing Platform, United States, 2016. Paperback. Book Condition: New. Workbook. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Twitter Marketing Workbook 2016 Learn how to market your business on Twitter for free A best-selling...



Skills for Preschool Teachers, Enhanced Pearson eText - Access Card

Pearson Education (US), United States, 2016. Online resource. Book Condition: New. 10th edition. 279 x 216 mm. Language: English . Brand New Book. NOTE: Used books, rentals, and purchases made outside of Pearson If purchasing or renting from companies other than Pearson,...



Do Monsters Wear Undies Coloring Book: A Rhyming Children s Coloring Book

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. Mark Smith (illustrator). 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.A #1 Best Selling Children s Book Is Now A Coloring Book! Parents and...



I Learn, I Speak: Basic Skills for Preschool Learners of English and Chinese

Paraxus International, Inc., United States, 2012. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Please go to // and shapes for some high resolution sample pages. Learn Chinese - Basic Skills for...



Jape the Grape Ape from Outer Space Episode Three: Who Stole the Stars?

AUTHORHOUSE, United States, 2007. Paperback. Book Condition: New. Erik Rodenhiser (illustrator). 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****. This book is hysterically funny; I love it. I love Jape s sense of humor. He...



Dances Sacree Et Profane, CD 113: Study Score

Petrucci Library Press, United States, 2015. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Debussy composed his concertante masterwork on commission from Pleyel for a competition held at the Brussels conservatoire featuring...