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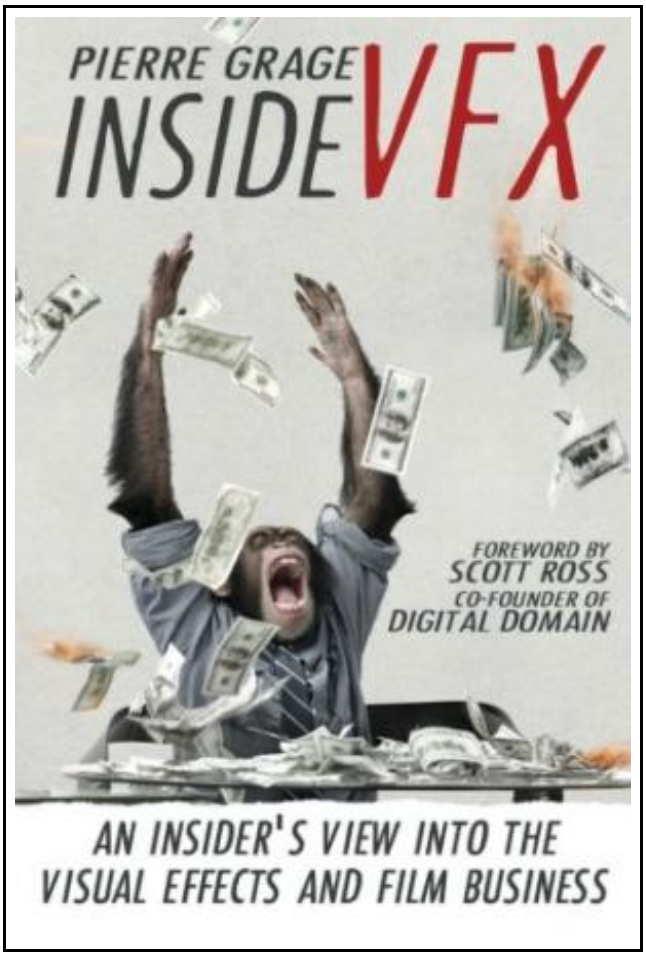

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(Alec Langosh)

INSIDE VFX: AN INSIDER S VIEW INTO THE VISUAL EFFECTS AND FILM BUSINESS

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Createspace, United States, 2014. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book ***** Print on Demand *****.So you think you understand the film and VFX world? Think again! This book will turn everything you know on its head. Pierre Grage is a senior visual effects professional, who has worked on numerous blockbuster films including Avatar, Harry Potter 5 and Pacific Rim. In this book he lifts the lid on the multi-million dollar secrets of filmmaking and special effects. Prepare to discover: - The untold history of digital VFX - What Hollywood s real business model looks like - The true costs of movies and visual effects (you ll be shocked!) - Why evermore blockbuster movies are turning into box office failures - How the visual effects business turned from boom into bust - If Asia is set to take over the filmmaking industry - How the VFX industry really looks from the inside - An in-depth investigation on the current challenges of the film and VFX industry - Where the future of entertainment is heading And much, much more. Based on 10 years of research by working among the best, Pierre Grage describes in uncompromising detail how today s film business is facing its biggest challenges since the invention of TV. After reading Inside VFX you will never think of the movie and visual effects industry in the same way. Praise For Inside VFX: Pierre Grage most certainly explains the issues that even a outsider can begin to understand. Grage shines a light on just why and how the movie business and the VFX business are so royally screwed up. This book, with its statistical analysis and commonsense approach, fully encapsulates the problems. It should be a primer for every student of VFX or...

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