



Revenue Recognition: Principles and Practices

By Frank J. Beil

Business Expert Press, United States, 2013. Paperback. Book Condition: New. 226 x 150 mm. Language: English Brand New Book ***** Print on Demand *****.Revenue is the top line on the income statement and is the fundamental driver of business success. It is essential that managers and executives understand the complexities involved with recognizing revenue under Generally Accepted Accounting Principles in the U.S. Revenue Recognition is primarily concerned with two things; 1) the timing aspect (the when issue) and 2) the amount to be recorded (the how much issue). This book is principally designed for managers and executives who have organizational responsibility for delivering results in the form of profits for their organizations. The book will be a comprehensive yet readable examination of the existing rules of revenue recognition for corporate entities. After reading the book the manager or executive will have a thorough understanding of how accountants measure and record revenue. This skill-set will prove invaluable in understanding the impact that their business decisions will have on the Financial Statements with an emphasis on the Income Statement and the Statement of Cash Flows.



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