



Principles And Practice of Management And Business Communication

By Tapan Kumar Pan & Madan Mohon Karmakar

NCBA Publisher, New Delhi, 2012. Soft cover. Book Condition: New. First. 490pp. The text is interspersed with plenty of diagrams for the benefit of the students. Provision for essay-type and short answer-type questions with answer-hints in the exercise and inclusion of model questions and answers to important short questions have made this book a constant companion for all aspiring students.



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