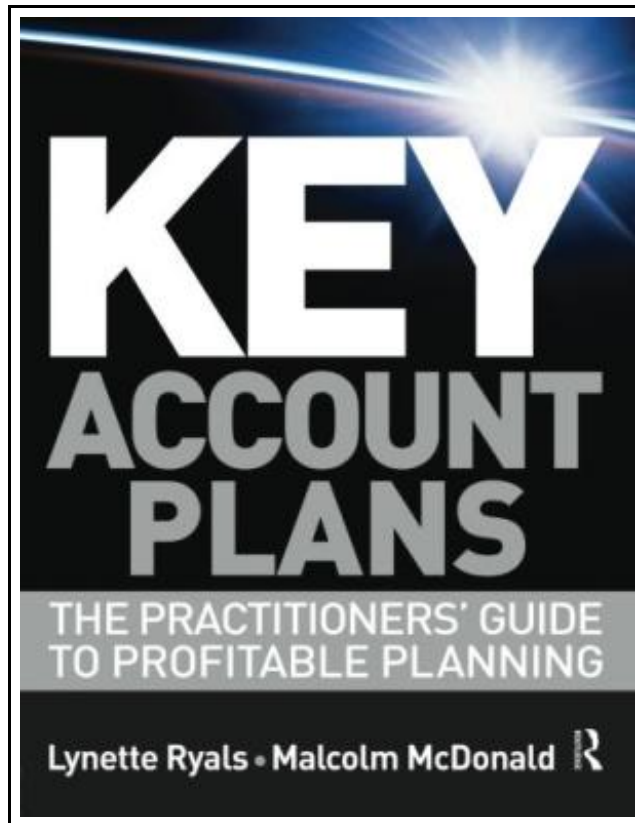


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KEY ACCOUNT PLANS: THE PRACTITIONERS GUIDE TO PROFITABLE PLANNING



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